

RESEARCH ARTICLE: HEALTH CARE SERVICE QUALITY IN SULU SANITARIUM AND GENERAL HOSPITAL: AN ASSESSMENT

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ABSTRACT. This study examined the significant variations in healthcare service quality between Sulu Sanitarium and General Hospital. For this descriptive-quantitative study, 100 respondents were chosen through purposeful sampling, and the data was analyzed using Pearson's test of correlation, frequency count, percentage score, weighted mean, standard deviation, t-test for independent samples, and one-way ANOVA. According to the findings, 1) the majority of respondents are married women, mostly between the ages of 21 and 30, and 2) they generally have a satisfactory comprehension of the caliber of medical care offered by Sulu Sanitarium and General Hospital; 3) Sulu Sanitarium and General Hospital's levels of health care service quality are often indistinguishable when data are grouped by gender and educational attainment. However, a significant difference is observed when data are grouped by civil status and gender; no other group of respondents views the quality of health care services in Sulu Sanitarium and General Hospital more favorably than those who are married and those who are 41 years of age or older, respectively; 4) A very high positive significant correlation is found overall among sub-levels subsumed under the level of health care service quality. These findings also corroborate the SERVQUAL model, developed by Parasuraman et al. (1985), which asserts that a component of healthcare service quality is always the perception of patients and healthcare providers that tangible, dependable, responsive, assured, and sympathetic services are relevant to level of satisfaction. Data on the quality of healthcare services, particularly those offered at Sulu Sanitarium and General Hospital, can be analyzed with the help of the SERVQUAL framework. This study highlights the significance of ensuring sensitive, high-quality service delivery to a range of demographic needs in order to promote practical healthcare quality services.

KEYWORDS: *General Hospital, Significant difference, Service, Assurance, Quality*

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1. Introduction

Needlestick injuries (NSIs) are one of the many occupational hazards to which doctors, nurses, and other healthcare workers are increasingly exposed. NSIs are among the most severe conditions in the world. Hospital health care quality is a major factor in determining patient outcomes and public health in general. Ensuring high-quality treatment has grown crucial as the need for health care keeps growing due to factors including aging populations, an increase in chronic diseases, and increased patient expectations. According to Parasuraman et al. (1988, 1994 in Meesala and Paul, 2018), the SERVQUAL model identified

aspects like tangibility, empathy, reliability, responsiveness, and assurance that could be investigated to determine their influence on significant quality outcomes like patient satisfaction, especially in the context of developing nations where the government provides healthcare cost subsidies. According to several research, increased customer satisfaction eventually results in increased word-of-mouth referrals and customer loyalty (Yoo et al., 2015; Guo et al., 2009; Lai et al., 2009 in Kasiri et al., 2019).

Hospitals are unavoidably essential to the delivery of healthcare, frequently acting as the main entry point for specialized and emergency services. However, sustaining consistent quality is made extremely difficult by the complexity of health care delivery, which is typified by a variety of medical interventions, interdisciplinary teams, and differing patient demands. brains that can "think outside the box" to solve changing problems and satisfy community demands (Chavez, 2024). Enhancing service delivery requires the combination of quality improvement programs, evidence-based practices, and a strong framework for performance measurement. Additionally, the way hospitals evaluate and enhance the quality of care has changed as a result of the introduction of technology, data analytics, and patient feedback systems. Standards and criteria have been set by regulatory agencies and accrediting groups to help hospitals with their attempts to enhance quality.

Technical quality and functional quality are the two aspects of service quality (Grønroos, 1984 in Kasiri et al., 2019). Customers of services are interested in both the technical and functional quality of the services they receive. This approach has been applied in numerous research to examine service quality in various settings. They have looked into how two aspects of service affect loyalty, trust, and satisfaction (De Keyser and Larivier, 2014; Park et al., 2013; Sadeghi et al., 2014 in Kasiri et al., 2019). The result of the service production process is the Technical Service Quality dimension of Grønroos' (1988) model, which provides a response to the question of what the client gains from the service transaction. Grønroos (1988) addressed the issue of how the customer receives the technical result of the service production process in his Functional Service Quality section, which focuses on the quality of the service process (Grønroos, 1988; p. 12 in Kasiri et al., 2019). Numerous studies have demonstrated the connection between customer happiness and service quality (Cronin et al., 2000; Park et al., 2013 in Kasiri et al., 2019).

One of the main issues facing the global healthcare sector is improving the quality of hospital services (Yucesan and Gul, 2019). Since the Philippines' health care system, especially in rural areas like Sulu province, is highly competitive, stakeholders' opinions should be taken into consideration when evaluating public hospital services in order to make a better decision. In this regard, it is essential to comprehend the complex nature of hospital health care quality services. The purpose of this study is to investigate important factors that affect the quality of healthcare, pinpoint optimal procedures, and evaluate how different interventions affect patient outcomes. By doing this, it hopes to add to the continuing discussion about enhancing the delivery of healthcare and guaranteeing that patients receive the best possible treatment.

2. Research Questions

This study assessed the level of health care service quality and client expectation in Sulu Sanitarium and General Hospital for Fiscal Year 2024. Specifically, this study answered the following queries:

- 1) What is the demographic profile of employee-respondents in terms of:
 - 1.1 Gender;
 - 1.2 Age;
 - 1.3 Civil status; and

- 1.4 Educational attainment?
- 2) What is the level of health care service quality in Sulu Sanitarium and General Hospital as perceived by patients/clients in the following dimensions:
 - 2.1 Staff communication and reliability;
 - 2.2 Assurance;
 - 2.3 Output quality; and
 - 2.4 Hospital environment?
- 3) Is there a significant difference in the level of health care service quality in Sulu Sanitarium and General Hospital when data are classified according to respondents' demographic profiles in terms of:
 - 3.1 Gender;
 - 3.2 Age;
 - 3.3 Civil status; and
 - 3.4 Educational attainment?
- 4) Is there a significant correlation among the sub-levels subsumed under the level of health care service quality in Sulu Sanitarium and General Hospital?

3. Literature

In their study "Promoting equitable and patient-centered care: an analysis of patient satisfaction in urban, rural, and remote primary care sites in the Philippines," Panganiban JMS, et al. (2024) examined how patient satisfaction levels changed before and after primary care system strengthening interventions were implemented in urban, rural, and remote areas of the Philippines. 200 patients each site were given a previously validated 16-item questionnaire prior to the start of interventions, and another 200 patients were given the questionnaire a year later. The researchers used a two-proportion Z-test to evaluate the percentage change in extremely happy patients per site before and after applying changes. In 13 survey items that correlated with the categories of healthcare availability, service efficiency, technical competency, and health communication, the results indicated a significant increase in patient satisfaction at the urban site. Six survey variables that correlated with the categories of service efficiency, environment, location, health communication, and handling significantly increased at the remote site. Only four survey items under the domains of healthcare availability and handling showed a substantial rise in patient satisfaction, whereas ten other survey items showed a decline at the remote site.

Go, K.Y. Hartigan. The development of the health smart card in the Philippines, an integrative tool specific to each citizen carrying their lifetime medical record, was advocated by et al. (2024) in their study "Towards Integrated and Quality-assured Health Service Delivery: Making a Case for Health Smart Card in the Philippines." Using no-code programming technology, the prototype is created and verified through a series of stakeholder meetings and focus groups with hospital staff (n=13), healthcare administrators (n=4), and patents (n=4). After that, it was changed in light of the suggestions and insights gathered. According to the findings, patients' access to their information is restricted by the present facility-centric model that uses paper records because of lengthy wait times, sluggish turnaround times, frequent transfers within and across hospitals, and even the requirement to pay to obtain a copy of their own data. Participants generally embraced the smart health card substitute, especially because of its role in promoting patient data ownership, empowering patients, and improving data accessibility. It raises the standard and importance of education (Entong, 2024). Nevertheless, a number of factors for the advanced deployment of the health smart card surfaced, such as guaranteeing data security through strong cybersecurity measures and establishing an interoperable environment through standardization of standards and

capacity-building initiatives. Concerns regarding the project's funding and scalability were also brought up, with a focus on the government's crucial position as a regulator and possible source of funding. The digital gap, data surveillance, and possible abuse are addressed, emphasizing the necessity of taking socioeconomic considerations into consideration to guarantee that no one is left behind throughout implementation.

Trisolini, M. In their study, "Improving the quality of family planning services in the Philippines: Barriers and opportunities," et al. (2023) used qualitative research methods to gather information from family planning clients, prospective clients, and service providers about the opportunities and obstacles to raising the standard of family planning services in the country. They used open communication with others, followed government norms, and complied with health regulations as adaptation methods (Chavez, 2023). The primary, secondary, and tertiary levels of the health system were among the family planning service providers. The objective was to support the creation of more successful family planning quality improvement (QI) initiatives. Focus groups, key informant interviews, and thematic content analysis of the qualitative data were among the techniques used. Four topics emerged: the elements of high-quality family planning care; the factors that impact quality; the difficulties in raising quality; and provider bias in the kinds of family planning services that clients are offered. It found five implications for QI: lessen provider bias; level the playing field for the various family planning service providers in terms of understanding QI concepts and roles; actively engage men; develop new digital communication strategies to reach clients and potential clients; and investigate partnerships with private sector pharmacies.

Parilla, E.S. In their study "Inventory Management Practices and Service Delivery of Healthcare Facilities in Ilocos Norte Philippines," et al. (2022) examined the connection between service delivery and inventory management procedures. Convenience sampling was used to choose the 80 patients and 16 healthcare facilities in Ilocos Norte as study participants. The degree of association between the independent and dependent variables was measured using a casual research approach and a quantitative research design. Five inventory management strategies were identified based on the study's findings: drug information, safety and security, people and stock control, monitoring, and pharmacy premises and storage. In contrast, hospitals fall into four groups based on the quality of their services. Hospital admissions, care and treatment, hospital environment and amenities, and hospital discharge can all be improved by offering sufficient support networks, faculty development initiatives, and the creation of a positive social atmosphere (Carpio, 2024). There is a strong correlation between service quality and personnel and stock control and monitoring. The study also included conclusions, recommendations, and implications.

The National Health Insurance, or "PhilHealth," is the healthcare provider for Filipino citizens in the Philippines, according to a study by Ong, A.K.S. et al. (2022) titled "Socio-Economic Factors Affecting Member's Satisfaction towards National Health Insurance: An Evidence from the Philippines." The study's main goal was to ascertain how Filipino members' happiness with PhilHealth affected them. Ten latent variables from the combined Expectation-Confirmation Theory (ECT) and Service Quality (SERVQUAL) were used in the study. A Deep Learning Neural Network (DLNN) and Structural Equation Modeling (SEM) are utilized to examine the data from 500 respondents. Reliability, responsiveness, socioeconomic characteristics, expectations, perceived performance, confirmation of beliefs, and members' happiness were found to be important elements in PhilHealth members' satisfaction using SEM. Expectation (EX) was determined to be the most important element using DLNN, and this finding is in line with the SEM's findings. The results of this study can be used by the government to

enhance PhilHealth. The analysis's methodology can be expanded and applied to further studies about the services it offers. Other service businesses around the world may be able to use the overall findings, structure, and concept used.

4. Methodology

The current chapter outlines the methodology employed in the research. It covers the research design, study participants, sampling method, and research tools. Additionally, it discusses the statistical techniques that will be utilized in data analysis.

Research Design

This study used a descriptive research design method. Moreover, Babbie and Mouton (2001: p. 75) view research design as a road map or blueprint by which one intends to conduct research and achieve his/her research goals and objectives. According to Bless and Higson-Smith (1995: p.63), a research design is “a program that guides a researcher in collecting, analyzing and interpreting observed facts.” As a result, this study described, quantified, and inferred as well as to discover significant differences and relationships among variables and to allow for the prediction of future events from present knowledge or phenomena of patients using Sulu Sanitarium and General Hospital. The primary source of data used to quantify the answers to the research questions in this study was patients who used the medical services provided by Sulu Sanitarium and General Hospital. Information from the internet and libraries was used to strengthen the theoretical and conceptual foundations of this study. Questionnaires were used to gather information from the respondents.

Respondents of the Study

The respondents of this study were patients availing the health services of Sulu Sanitarium and General Hospital who were currently employed during this Fiscal Year 2024 regardless of their occupational status. Distribution of the target Samples among employees:

Sulu Sanitarium and General Hospital	Patients
Male	50
Female	50
Total	100

Research Instrument

The primary tool used to collect information on the level of organizational climate among Sulu Sanitarium and General Hospital staff members was a survey questionnaire. The organizational survey questionnaire was modified somewhat from the Markovic et al. (2014) Model of Service Quality, which was based on the SERVQUAL Model developed by Parasuraman et al. (1985). The SERVQUAL Model, a standardized research tool with proven validity and reliability, was built on the Parasuraman et al. (1985) model of service quality (Markovic et al., 2014). However, at least two specialists from the faculty of Sulu State College's School of Graduate Studies reviewed the questionnaires used in this study to ensure they were appropriate for use in the local context.

There were two components to the research tool used in this investigation. Finding out the demographic profile of Sulu Sanitarium and General Hospital patients in terms of gender, age, civil status, and educational attainment was the main goal of Part I of the questionnaire. The purpose of Part II was to gather information on the quality of health care services, including hospital environment (3 items), output quality (5 items), assurance (4 items), and staff communication and dependability (20 items).

Data Gathering Procedure

The following protocols were used during the data collection process: The research launched and personally administered the questionnaires, as well as the retrieval; a permit to administer the

questionnaire was obtained from the Office of the Dean of Graduate Studies, as well as the heads, managers, and directors of offices in Sulu Sanitarium and General Hospital.

Data Analysis

In order to properly handle the data collected for this study, descriptive and inferential statistical tools were used. Specifically, for research problem number one, frequency counts and percentage were used to ascertain the patient profile at Sulu Sanitarium and General Hospital; for research problem number two, mean and standard deviation were used to ascertain the degree of subcategories included in the quality of health care services; For research problem number two 3, t-test for independent samples was employed to determine the significant differences in the level of health care service quality when data are grouped according to gender; and One-way Analysis of Variance (ANOVA) was employed to determine the significant differences when data are grouped according to age, civil status, and educational attainment. For research question number 4, Pearson Product Moment Correlation Coefficient (Pearson r) was employed to determine the degree of correlation among the sub-categories subsumed under level of health care service quality.

5. Results

Question 1. What is the demographic profile of employee-respondents in terms of: Gender, Age, Civil Status, Highest Educational Attainment, and Length of Service?

1.1 On Gender

Table 1.1 shows the demographic profile of respondents in Sulu Sanitarium and General Hospital in terms of gender. It can be gleaned from this table that out of 100 respondents, 34% are male while 66% are female. This implies that the majority of the respondents participating in this study are female which is higher than their male counterpart.

Table 1.1 Demographic profiles of the respondents in terms of gender

Gender	Number of Respondents	Percent	Cumulative percent
Male	34	34%	34%
Female	66	66%	100%
Total	100	100%	

1.2 On Age

Table 1.2 shows the demographic profile of respondents in Sulu Sanitarium and General Hospital in terms of age. It can be gleaned from this table that out of 100 respondents, 10% aged 20 years old and below, 45% aged between 21-30 years old, 31% aged 31-40 years old, and 14% aged between 41 years old and above. This implies that most of the respondents are between 21-30 years old.

Table 1.2 Demographic profiles of the respondents in terms of gender

Age	Number of Respondents	Percent	Cumulative percent
20 years old and below	10	10%	10%
21 to 30 years old	45	45%	55%
31 to 40 years old	31	31%	86%
41 years old and above	14	14%	100%
Total	100	100%	

1.3 On Civil Status

Table 1.3 shows the demographic profile of respondents in Sulu Sanitarium and General Hospital in terms of civil status. It can be gleaned from this table that out of 100 respondents, 52% are single, 45% are married, and 3% are widowed/separated. This implies that the majority of the respondents are single.

Table 1.3 Demographic profiles of the respondents in terms of civil status

Civil Status	Number of Respondents	Percent	Cumulative percent
Single	52	52%	52%
Married	45	45%	97%
Widowed/ Separated	3	3%	100%
Total	100	100%	

1.4 On Educational Attainment

Table 1.4 shows the demographic profile of respondents in Sulu Sanitarium and General Hospital in terms of educational attainment. It can be gleaned from this table that out of 100 respondents, 3% have no formal education, 5% are elementary level graduates, 3% are high school level graduates, 79% are college graduates, and 10% have earned their post-graduate degree. This implies that the majority of the respondents are college graduates.

Table 1.4 Demographic profiles of the respondents in terms of educational attainment

Educational Attainment	Number of Respondents	Percent	Cumulative percent
No Formal Education	3	3%	3%
Elementary	5	5%	8%
High School	3	3%	11%
College	79	79%	90%
Post-graduate	10	10%	100%
Total	100	100%	

Question 2. What is the level of health care service quality in Sulu Sanitarium and General Hospital as perceived by patients/clients in the following dimensions: Staff Communication and Reliability; Assurance; Output Quality; and Hospital Environment?

2.1 In terms of Staff Communication and Reliability

Table 2.1 reflects the level of health care service quality in Sulu Sanitarium and General Hospital as perceived by patients/clients in terms of staff communication and reliability. It can be gleaned from this table that, generally, the respondents obtained a composite mean score of 4.397 with a standard deviation of .48791, which is rated as “agree” in the staff communication and reliability category.

More specifically, the following statement garnered a high mean score for item number seven with the mean of 4.61 with a standard deviation of .546, which is rated as “strongly agree,” and states, “Willingness to help patients”. Statement number one garnered the mean of 4.59 with a standard deviation of .668 which is rated as “strongly agree”, and states, “Neat hospital staff”. Statement number eight garnered the mean of 4.52 with a standard deviation of .577 which is rated as “strongly agree”, and states, “Appropriate location”. Statement number five garnered the mean of 4.51 with a standard deviation of .611 which is rated as “strongly agree”, and states, “Hospital staff has no time to answer patients’ questions”. Additionally, statement number six also garnered a high mean of 4.51 with a standard deviation of .628 which is rated as “strongly agree”, and states, “Hospital staff has time limits to answer patients’ questions”.

Table 2.1 Level of the health care service quality in Sulu Sanitarium and General Hospital as perceived by patients/clients in terms of staff communication and reliability

No	Statements	Mean	S.D.	Description
1	Neat hospital staff	4.59	.668	Strongly Agree
2	Clean and tidy hospital	4.41	.668	Agree
3	Clean equipment and devices	4.39	.680	Agree
4	Hospital staff has time to answer patients’ questions	4.47	.674	Agree
5	Hospital staff has no time to answer patients’ questions	4.51	.611	Strongly Agree
6	Hospital staff has time limits to answer patients’ questions	4.51	.628	Strongly Agree
7	Willingness to help patients	4.61	.549	Strongly Agree
8	Appropriate location	4.52	.577	Strongly Agree

9	Performing service in the promised time	4.33	.667	Agree
10	Hospital staff provides prompt service	4.37	.646	Agree
11	Courteous hospital staff	4.47	.643	Agree
12	Quickly resolving problems of patients	4.31	.734	Agree
13	Hospital staff instills confidence	4.37	.761	Agree
14	Cosy inventory and furniture	3.99	1.010	Agree
15	Knowing the exact time when service will be performed	4.35	.770	Agree
16	Hospital staff has knowledge to answer questions	4.44	.656	Agree
17	Patients' best interests at heart	4.42	.589	Agree
18	Interest in solving patients' problems	4.33	.682	Agree
19	Modern-looking equipment	4.28	.653	Agree
20	Performing services right the first time	4.28	.726	Agree
Weighted Mean		4.397	.48971	Agree

Legend: (5) 4.50 – 5.00=Strongly Agree; (4) 3.50 – 4.49=Agree; (3) 2.50 – 3.49=Undecided; (2)1.50 – 2.49=Disagree; (1)1.00 – 1.49=Strongly Disagree

2.2 In terms of Assurance

Table 2.2 reflects the level of health care service quality in Sulu Sanitarium and General Hospital as perceived by patients/clients in terms of assurance. It can be gleaned from this table that, generally, the respondents obtained a composite mean score of 4.360 with a standard deviation of .64674, which is rated as “agree” in the assurance category.

More specifically, the following statement garnered the highest mean score for item number three with the mean of 4.50 with a standard deviation of .644, which is rated as “strongly agree,” and states, “Hospital staff provide services professionally”.

Table 2.2 Level of the health care service quality in Sulu Sanitarium and General Hospital as perceived by patients/clients in terms of assurance

No	Statements	Mean	S.D.	Description
1	Understanding patients' specific needs	4.40	.696	Agree
2	Feeling safe and secure	4.37	.825	Agree
3	Hospital staff provides services professionally	4.50	.644	Strongly Agree
4	Hospital provides its services without delay	4.17	.865	Agree
Weighted Mean		4.360	.64874	Agree

Legend: (5) 4.50 – 5.00=Strongly Agree; (4) 3.50 – 4.49=Agree; (3) 2.50 – 3.49=Undecided; (2)1.50 – 2.49=Disagree; (1)1.00 – 1.49=Strongly Disagree

2.3 In terms of Output Quality

Table 2.3 reflects the level of health care service quality in Sulu Sanitarium and General Hospital as perceived by patients/clients in terms of output quality. It can be gleaned from this table that, generally, the respondents obtained a composite mean score of 3.944 with a standard deviation of .86086, which is rated as “agree” in the output quality category.

More specifically, the following statement garnered a high mean score for item number four with the mean of 4.26 with a standard deviation of .747, which is rated as “agree,” and states, “Visually appealing physical facilities”. Additionally, statement number three also garnered a high mean of 4.10 with a standard deviation of .882 which is rated as “agree”, and states, “Hospital offer adapted to the contemporary trends and needs of patients”.

Table 2.3 Level of the health care service quality in Sulu Sanitarium and General Hospital as perceived by patients/clients in terms of output quality

No	Statements	Mean	S.D.	Description
1	A choice of sports and recreational programs are provided	3.95	1.019	Agree
2	Various entertainment programs and social activities are provided	3.98	.974	Agree
3	Hospital offer adapted to the contemporary trends and needs of patients	4.10	.882	Agree

4	Visually appealing physical facilities	4.26	.747	Agree
5	Equipment and facilities in accordance with the service (pool, sauna...)	3.43	1.402	Agree
Weighted Mean		3.944	.86086	Agree

Legend: (5) 4.50 – 5.00=Strongly Agree; (4) 3.50 – 4.49=Agree; (3) 2.50 – 3.49=Undecided; (2)1.50 – 2.49=Disagree; (1)1.00 – 1.49=Strongly Disagree

2.4 In terms of Hospital Environment

Table 2.4 reflects the level of health care service quality in Sulu Sanitarium and General Hospital as perceived by patients/clients in terms of hospital environment. It can be gleaned from this table that, generally, the respondents obtained a composite mean score of 4.440 with a standard deviation of .58962, which is rated as “agree” in the hospital environment category.

More specifically, the following statement garnered the highest mean score for item number two with the mean of 4.55 with a standard deviation of .575, which is rated as “agree,” and states, “Available and clear information at the hospital”.

Table 2.4 Level of the health care service quality in Sulu Sanitarium and General Hospital as perceived by patients/clients in terms of hospital environment

No	Statements	Mean	S.D.	Description
1	Various medical programs are provided	4.39	.695	Agree
2	Available and clear information at the hospital	4.55	.575	Strongly Agree
3	Ease of finding one’s way around the hospital	4.38	.693	Agree
Weighted Mean		4.440	.58962	Agree

Legend: (5) 4.50 – 5.00=Strongly Agree; (4) 3.50 – 4.49=Agree; (3) 2.50 – 3.49=Undecided; (2)1.50 – 2.49=Disagree; (1)1.00 – 1.49=Strongly Disagree

Question 3. Is there a significant difference in the level of health care service quality in Sulu Sanitarium and General Hospital when data are classified according to their demographic profile in terms of: Gender; Age; Civil Status; and Educational Attainment?

3.1 By Gender

Table 3.1 shows the difference in the level of health care service quality in Sulu Sanitarium and General Hospital in terms of gender. It can be gleaned from this table that, generally, the overall mean differences and t-values obtained under this category indicate no significant difference. Therefore, the hypothesis, which states that “There is no significant difference in the level of health care service quality in Sulu Sanitarium and General Hospital when data are grouped according to gender” is accepted.

Table 3.1 Differences in the level of health care service quality in Sulu Sanitarium and General Hospital in terms of gender

VARIABLES	Grouping Gender	Mean	S. D.	Mean Difference	t	Sig.	Description
Staff Communication and Reliability	Male	4.369	.56125	-.04300	-.414	.094	Not Significant
	Female	4.412	.45243				
Assurance	Male	4.389	.59731	.04501	.327	.557	Not Significant
	Female	4.345	.67762				
Output Quality	Male	4.106	.78661	.24528	1.355	.421	Not Significant
	Female	3.861	.89096				
Hospital Environment	Male	4.441	.60146	.00178	.014	.940	Not Significant
	Female	4.439	.58808				

Significance at alpha 0.05

3.2 By Age

Table 3.2 shows the difference in the level of health care service quality in Sulu Sanitarium and General Hospital in terms of age. It can be gleaned from this table that, generally, the overall mean differences and t-values obtained under this category indicate a significant difference. Therefore, the hypothesis which states that “There is no significant difference in the level of health care service quality in Sulu Sanitarium and General Hospital when data are classified according to age” is rejected.

Table 3.2 Differences in the level of health care service quality in Sulu Sanitarium and General Hospital in terms of age

SOURCES OF VARIATION		Sum of Squares	df	Mean Square	F	Sig.	Description
Staff Communication and Reliability	Between Groups	1.136	3	.379	1.609	.192	Not Significant
	Within Groups	22.606	96	.235			
	Total	23.742	99				
Assurance	Between Groups	1.723	3	.574	1.380	.253	Not Significant
	Within Groups	39.942	96	.416			
	Total	41.665	99				
Output Quality	Between Groups	9.448	3	3.149	4.730	.004*	Significant
	Within Groups	63.918	96	.666			
	Total	73.366	99				
Hospital Environment	Between Groups	.705	3	.235	.669	.573	Not Significant
	Within Groups	33.713	96	.351			
	Total	34.418	99				

Significance at alpha 0.05

3.3 By Civil Status

Table 3.3 shows the difference in the level of health care service quality in Sulu Sanitarium and General Hospital in terms of civil status. It can be gleaned from this table that, generally, the overall mean differences and t-values obtained under this category indicate a significant difference.

Therefore, the hypothesis, which states that “There is no significant difference in the level of health care service quality in Sulu Sanitarium and General Hospital when data are grouped according to civil status” is rejected.

Table 3.3 Differences in the level of health care service quality in Sulu Sanitarium and General Hospital in terms of civil status

SOURCES OF VARIATION		Sum of Squares	df	Mean Square	F	Sig.	Description
Staff Communication and Reliability	Between Groups	.175	2	.087	.359	.699	Not Significant
	Within Groups	23.567	97	.243			
	Total	23.742	99				
Assurance	Between Groups	.213	2	.106	.249	.780	Not Significant
	Within Groups	41.452	97	.427			
	Total	41.665	99				
Output Quality	Between Groups	4.865	2	2.432	3.444	.036	Significant
	Within Groups	68.502	97	.706			
	Total	73.366	99				
Hospital Environment	Between Groups	.353	2	.176	.502	.607	Not Significant
	Within Groups	34.065	97	.351			
	Total	34.418	99				

Significance at alpha 0.05

3.4 By Educational Attainment

Table 3.4 shows the difference in the level of health care service quality in Sulu Sanitarium and General Hospital in terms of educational attainment. It can be gleaned from this table that, generally, the overall mean differences and t-values obtained under this category indicate no significant difference. Therefore, the hypothesis, which states that “There is no significant difference in when data are grouped according to educational attainment” is accepted. Table 3.4 Differences in the level of health care service quality in Sulu Sanitarium and General Hospital in terms of educational attainment

SOURCES OF VARIATION		Sum of Squares	df	Mean Square	F	Sig.	Description
Staff Communication and Reliability	Between Groups	.459	4	.115	.469	.759	Not Significant
	Within Groups	23.282	95	.245			
	Total	23.742	99				
Assurance	Between Groups	1.952	4	.488	1.167	.330	Not Significant
	Within Groups	39.713	95	.418			
	Total	41.665	99				
Output Quality	Between Groups	4.476	4	1.119	1.543	.196	Not Significant
	Within Groups	68.890	95	.725			
	Total	73.366	99				
Hospital Environment	Between Groups	1.232	4	.308	.881	.478	Not Significant
	Within Groups	33.186	95	.349			
	Total	34.418	99				

Significance at alpha 0.05

Question 4. Is there a significant correlation among the sub-levels subsumed under the level of health care service quality in Sulu Sanitarium and General Hospital?

4.1 Correlation among the sub-levels subsumed under the level of health care service quality in Sulu Sanitarium and General Hospital

Table 4.1 shows the correlation among the sub-levels subsumed under the level of health care service quality in Sulu Sanitarium and General Hospital. It can be gleaned from this table that, there is a very high positive and significantly correlation between staff communication and reliability and assurance ($r=.841$; $sig=.000$), staff communication and reliability and hospital environment ($r=.772$; $sig=.000$), staff communication and reliability and output quality ($r=.742$; $sig=.000$), and assurance and hospital environment ($r=.741$; $sig=.000$), assurance and output quality ($r=.736$; $sig=.000$), Moreover, there is a high positive and significantly correlation between output quality and hospital environment ($r=.694$; $sig=.000$).

Therefore, the hypothesis which states that: “There is no significant correlation among the sub-levels subsumed under the level of health care service quality in Sulu Sanitarium and General Hospital,” is hereby rejected.

Table 4.1 Correlation among the sub-levels subsumed under the level of health care service quality in Sulu Sanitarium and General Hospital

Variables	Pearson <i>r</i>	Sig.	N	Description
Staff Communication and Reliability				
Assurance	.841**	.000	100	Very High
Output Quality	.742**	.000	100	Very High
Hospital Environment	.772**	.000	100	Very High
Assurance				
Output Quality	.736**	.000	100	Very High
Hospital Environment	.741**	.000	100	Very High
Output Quality				
Hospital Environment	.694**	.000	100	High

Legend: ** Correlation Coefficient is significant at alpha .01 level

Correlation Coefficient Scales Adopted from Hopkins, Will (2002): 0.0-0.1=Nearly Zero; 0.1-0.30=Low; 0.3-0.5 0=Moderate; 0.5-0.7-0=High; 0.7-0.9= Very High; 0.9-1=Nearly Perfect

6. Discussion

Question 2. What is the level of health care service quality in Sulu Sanitarium and General Hospital as perceived by patients/clients in the following dimensions: Staff Communication and Reliability; Assurance; Output Quality; and Hospital Environment?

2.1 In terms of Staff Communication and Reliability

According to Jonkisz et al. (2021), patient-provider communication is a crucial aspect of healthcare service quality that has a direct bearing on patient satisfaction and safety results. Healthcare professionals can evaluate the discrepancy between patients' expectations and their actual opinions of the services they received by using the SERVQUAL model.

2.2 In terms of Assurance

According to Jonkisz et al. (2021), patient views and trust in healthcare institutions are typically impacted by the assurance provided. This includes things like staff professionalism, civility, and their capacity to foster trust. Significant discrepancies between patient expectations and assurance perceptions were discovered using the SERVQUAL model, which implicates healthcare organizations in failing to meet patient expectations in this crucial area.

2.3 In terms of Output Quality

Wulandari et al. (2024) verified the direct correlation between patient satisfaction levels and the quality of healthcare outcomes, reporting that outcome quality had a favorable

impact on patient satisfaction. The observable outputs and outcomes of healthcare services include this output quality.

2.4 In terms of Hospital Environment

According to Jonkisz et al. (2021), the SERVQUAL model takes into account the actual buildings, furnishings, and staff look. They stated that because of the type of amenities offered to patients, private hospitals often had higher levels of satisfaction than public hospitals.

Question 3. Is there a significant difference in the level of health care service quality in Sulu Sanitarium and General Hospital when data are classified according to their demographic profile in terms of: Gender; Age; Civil Status; and Educational Attainment?

3.1 By Gender

On the other hand, women's expectations were greater than men's in terms of materiality and dependability in the 2016 study by Fraihi et al. Male and female patients have different expectations and experiences in medical settings, according to Tarafdar (2024). Male patients typically prioritize the technical components of care, but female patients place greater value on communication and emotional support from healthcare practitioners. This concept is consistent with the findings of Garil (2024), who found that people were restricted to familiar contexts and frequently struggled with comprehension and expression. Discriminatory practices against specific genders and gender-based humor constituted a threat to the community because it emphasizes social roles that enhance hierarchy (Chavez, Lamorinas, Ceneciro, 2023).

3.2 By Age

Papanikolaou and Zygiaris claim that older respondents are more likely than younger respondents to think that the quality of the services is higher, particularly when it comes to the areas of responsiveness, confidence, and empathy. This is probably because older persons have more experience from those times and may have had more interactions with the public health field. Younger people, however, are more demanding of their healthcare provider. According to Tarafdar (2024), elderly patients place a higher value on empathy and interpersonal communication than do younger patients, who are more concerned with technology and care delivery efficiency.

3.3 By Civil Status

According to Pandey et al. (2019), marital status is a significant predictor of healthcare use, which means that unmarried people do not tend to use healthcare in the same way. This implied that a person's marital status affected their ability to obtain healthcare treatments. Furthermore, the SERVQUAL model indicated that patients' expectations and perceptions of service quality were influenced by their marital status (Hosseinzadeh et al., 2024). In particular, patients who were married or divorced had higher expectations than those who were not.

3.4 By Educational Attainment

Papanikolaou and Zygiaris, on the other hand, stated in the referenced study that patients with greater levels of education had higher expectations for the provider's quality. While those with less education might have lower expectations for the caliber of medical services rendered by medical personnel, educated people might appear better equipped to evaluate the quality of services. Furthermore, Tarafdar (2024) found that knowledge is a significant factor in determining how patients view medical care. Greater literacy among patients with higher educational attainment helps them comprehend medical information and participate in healthcare decision-making. Because people feel more powerful and involved in their treatment, they are more satisfied. Consequently, patients with lower educational attainment struggle to understand their treatment options that can negatively impact their perception of the quality of healthcare received.

Question 4. Is there a significant correlation among the sub-levels subsumed under the level of health care service quality in Sulu Sanitarium and General Hospital?

4.1 Correlation among the sub-levels subsumed under the level of health care service quality in Sulu Sanitarium and General Hospital

According to these results, there is a substantial positive association between the sub-levels that make up the overall level of health care service quality at Sulu Sanitarium and General Hospital. Vermeir et al. (2024) found a substantial correlation between output quality and assurance and communication quality. They pointed out that unclear communication lowers patient trust in medical professionals, which has an impact on the quality of service. Based on a foundation of hospitality, good attitudes, and a sincere desire to ensure client happiness, this shows a bidirectional relationship between communication quality and assurance. This theory is consistent with the findings of Mendoza (2023). Furthermore, they observed that the interactions between various sub-levels are moderated by the hospital environment. By reducing the possibility of misunderstandings, the infrastructure enhancement and assistance improve output quality and assurance.

7. Conclusion

In terms of age, gender, civil status, and level of education, the respondents at Sulu Sanitarium and General Hospital are adequately represented. The respondents from Sulu Sanitarium and General Hospital, on the whole, have a satisfactory knowledge of the quality of the medical services provided there. When data are pooled by gender and educational achievement, this study determined that there was no discernible difference between the quality of health care services at Sulu Sanitarium and General Hospital. However, when data were categorized by civil status and gender, a substantial difference was found. These results are consistent with the SERVQUAL model, which was created by Parasuraman et al. (1985) and states that the perception of healthcare professionals and patients that tangible, dependable, responsive, assured, and sympathetic services are relevant to degree of satisfaction is always a component of healthcare service quality. In this regard, the hospital has made sufficient investments in its facilities to improve the quality of its medical services. As a result, patients believe the hospital is trustworthy and constantly meets their needs. In the meantime, the hospital personnel is seen as helpful and willing to help, which enhances the quality of healthcare services. As a result, patients recognize their professionalism and skill, which strengthens trust. The SERVQUAL framework is a useful tool for analyzing data on the quality of healthcare services, specifically the services provided at Sulu Sanitarium and General Hospital. The overall high positive significant correlation between the sub-levels that fall under the level of health care service quality in Sulu Sanitarium and General Hospital is highlighted in this study due to the substantial association.

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